

**HIMSS**<sup>SM</sup>



# HIMSS INDIA 21

Virtual Conference & Exhibition

Transforming health through information and technology around the globe

ORACLE  
NTT DATA  
MANGO  
SCIENTES

FUJIFILM

Transforming health through information and technology around the globe



17 & 18 **SEP 2021**

 **ONLINE**

**17 & 18**  
**SEPTEMBER 2021**  
**ONLINE**

HIMSS India Virtual Conference and Exhibition will bring together key stakeholders from Government, Statutory Bodies, Healthcare Providers, Payers, Life Sciences, Medical Device, Healthcare IT and solution providers for path-breaking collaborative discussions on healthcare IT issues, best practices and the latest in tools & technologies that will drive and enhance the new age healthcare delivery and outcomes.

## Why attend?

Exceptional education, world class speakers, cutting-edge healthcare IT products and powerful networking are hallmarks of this industry leading show. Attending HIMSS India Annual Conference provides an unparalleled opportunity for you to learn and experience the latest developments and trends emerging in Healthcare IT. The event will showcase how IT is transforming the full spectrum of the continuum of care. This conference will deliver insights for healthcare stakeholders to better understand the future market drivers, emerging business trends and technology opportunities impacting the healthcare IT market in India.

### For Delegates

- Understand the emerging healthcare IT landscape and how it would impact medical practice and healthcare delivery.
- High-value education and network opportunities with Government and private stakeholders.
- Identify the latest technologies and their impact on healthcare IT.
- Meet and interact with the leaders driving the change.
- Insight in Emerging Technologies like AI, Population Health, Precision Medicine, Big data and Analytics in India.
- Current Offerings in the market.

### For Sponsors

- A unique opportunity to be noticed and be a part of the Industry Leading Annual event.
- Exclusive exhibitor area to showcase your transformational solutions and services.
- Powerful networking opportunities with CEOs, CIOs, Hospital Administrators, Clinicians, Government officials and policy makers.
- Interactions with investors (VCs and PE firms) to understand the opportunity in Indian and global Healthcare.
- Initiate and Explore business prospects and opportunities including in Government and Private sector.
- Unparalleled opportunity to learn about adoption of Healthcare IT and to understand the pain points and challenges.

Our unique format is designed to maximize ROI for Sponsors, Delegates, Speakers and Exhibitors. The Exhibitors will get two days to brand, differentiate and position their solutions.

### Theme and Key Topics

The theme of the conference will include topics such as:



#### Healthcare Capacity Building, Lessons from COVID 19 pandemic and Road Ahead

- Public Health Policy and Reforms – Learnings from COVID 19
- Re-imagining Clinical Operations and Improving Outcomes
- Digital Health Innovation eCosystem
- Leadership and Skills for Digital Health Transformation



#### Digital Health Technologies in Post COVID Era

- Telehealth and EMR
- Public Health Informatics
- Interoperability – FHIR and IHE Workshop
- Cyber Security and Data Privacy
- ML and AI in Healthcare
- Smart Hospitals and Innovative Trends in Digital Healthcare Delivery



#### Women in Health IT



#### Awards

### Who will attend?

- Healthcare Industry Leaders
- Hospital Executive Management
- CIOs and Senior Hospital IT Staff
- Doctors
- Nurses and Allied Health Professionals
- Government
- Policy Makers
- Healthcare IT Organizations and Professionals
- New Age Startups
- Not-for-Profit Organizations



## Glimpses from Past Events

HIMSS India Virtual Conference and Exhibition 2020



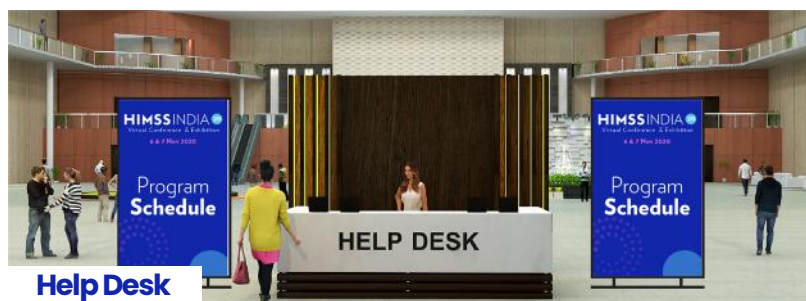
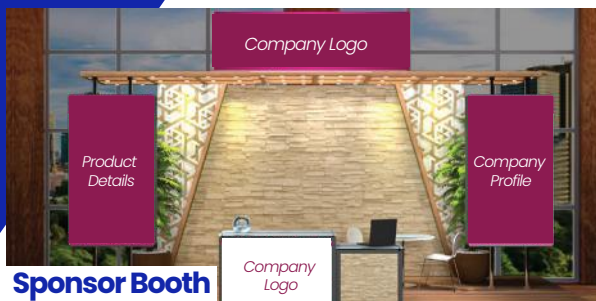
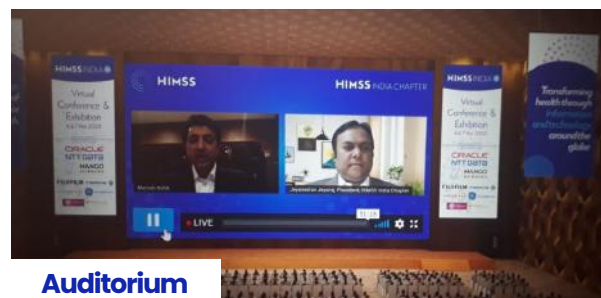
### Highlights

**300+**  
Delegates

**15+**  
Sessions

**50+**  
Speakers

**5**  
Keynotes







# Webinars



How to Implement Telemedicine  
into your practice? **21st April 2020**



Digital Skilling of Healthcare  
Workforce to fight COVID-19  
**9th May 2020**



Unlocking healthcare Data through  
Health Information Exchange (HIE),  
Interoperability and Standards  
**23rd May 2020**



Affordable Diagnostics:  
Need of the hour in healthcare  
**27th June 2020**



AI in Healthcare  
**29th August 2020**



*Interactive Session for Hospitals*  
"Demystifying National Digital  
Health Mission"  
**20th February 2021**

# About HIMSS

HIMSS is a global, cause-based, not-for-profit organization focused on better health through information technology (IT). HIMSS lead efforts to optimize health engagements and healthcare outcomes using IT.

HIMSS India Chapter was formed in 2010 and has the distinction of being the first country specific chapter of HIMSS outside USA. The Chapter has been at the forefront in forming Industry opinion and thought leadership on Healthcare IT challenges.

**HIMSS INDIA** **21**

Virtual conference & exhibition

17 & 18 September 2021 | Online